

### 115C Commercial Geography

Unit No.	Unit	Sub Unit
<b>I</b>	Introduction to Commercial Geography	<ul style="list-style-type: none"> <li>a. Meaning and Definition of Commercial Geography</li> <li>b. Nature , Scope and Development of Commercial Geography</li> <li>c. Importance of Applied Commercial Geography</li> <li>d. Approaches to the study of Commercial Geography</li> </ul>
<b>II</b>	Economic Activities in the Geographical Environment	<ul style="list-style-type: none"> <li>a. Basic Economic Activities of Man                             <ul style="list-style-type: none"> <li>i. Primary, ii. Secondary, iii. Tertiary, iv. Quaternary, v. Quinary</li> </ul> </li> <li>b. Factors affecting Economic activities of Man                             <ul style="list-style-type: none"> <li>i. Physical or Natural</li> <li>ii. Cultural or Human</li> </ul> </li> </ul>
<b>III</b>	Economic Resources	<ul style="list-style-type: none"> <li>a. Meaning and Types of Resources</li> <li>b. Classification of Resources                             <ul style="list-style-type: none"> <li>i. Natural – Renewable, Non- Renewable, etc.</li> <li>ii. Man Made Resources – Quantitative and Qualitative</li> </ul> </li> <li>c. Major Resources                             <ul style="list-style-type: none"> <li>i. Water, ii. Soil, iii. Forests, iv. Energy (w.r.t. related economic and commercial activities)</li> </ul> </li> <li>d. Crises and Conservation of Resources</li> </ul>

IV	Human Resources	<ul style="list-style-type: none"> <li>a. Meaning, Characteristics, Advantages and Disadvantages of <ul style="list-style-type: none"> <li>i. Over population</li> <li>ii. Under population</li> <li>iii. Optimum population.</li> </ul> </li> <li>b. Contemporary Issues of Population and Development <ul style="list-style-type: none"> <li>i. Dependency Ratio</li> <li>ii. Human Development Index (HDI)</li> <li>iii. Migration and its effects</li> </ul> </li> <li>c. Major Population Characteristics of India</li> </ul>
V	Industry and Economic Development	<ul style="list-style-type: none"> <li>a. Role of Industry in Economic Development <ul style="list-style-type: none"> <li>i. Classification of Industries</li> <li>ii. Factors affecting Industrial Location</li> <li>iii. Weber's theory of Industrial Location</li> </ul> </li> <li>b. Major Industries in India <ul style="list-style-type: none"> <li>i. Agro Based – Sugar, Cotton Textile</li> <li>ii. Assembly line Based – Automobile</li> <li>iii. Footloose and I.T. Industry</li> </ul> </li> <li>c. Industrial Pollution</li> </ul>
VI	Trade , Transport and Communication	<ul style="list-style-type: none"> <li>a. Types of Trade, Factors affecting Trade, Balance of Payments for India, Major Trade Blocs and the role of W.T.O. in International Trade</li> <li>b. Classification of various means of Transport. Advantages and Disadvantages. Latest developments in India for: <ul style="list-style-type: none"> <li>i Land Transport ( Road and Railway)</li> <li>ii Water Transport ( Inland and Oceans)</li> <li>iii Air Transport</li> </ul> </li> <li>c. Types of Communications and their use in Commerce <ul style="list-style-type: none"> <li>i. Use of telecommunications, Internet, Mobile phones in Trade</li> </ul> </li> </ul>

<b>VII</b>	Tourism and Hospitality	Factors affecting Tourism (Geographical and Cultural) Growth of Tourism Industry in the World and India. Government Policies for Tourism Development Role of M.T.D.C. in the development of Tourism in Maharashtra and Rural Tourism Problems facing the Tourism Industry
<b>VIII</b>	Cartographic Techniques of Data Representation and Maps	Graphs i. Line and Bar Graphs ii. Divided Circle or Pie diagram method iii. Maps i. Elements of a Map ii. Isopleth and Choropleth Maps iii. Advantages and disadvantages of each

**Reference Books:**

Commercial Geography – Sir Dudley Stamp

Commercial Geography – E.C. K. Gonner, Trieste Publishing

Human and Economic Geography – Goh Cheng Leong & Gillian Morgan, Oxford University Press

Indian Economy (Datt & Sundaram) – Gaurav Datt & Ashwani Mahajan, S.Chand and Company Ltd.